



LIBBEY

**new**

LIBBEY'S CO-CREATION WITH BARTENDERS CONTINUES...

Libbey introduces *The Gats*. This amazing glass was the winning concept of the second edition of the *Glassology by Libbey* design contest. In May 2018, Yochen Verbeeck, from Belgium enchanted the judges with his great story and beautiful creation.

*Yochen drawing his concept*



*Yochen in the Libbey Plant checking the first production of The Gats*



*Yochen with its creation*





LIBBEY

LEERDAM, the Netherlands (March 13, 2019) *The Gats* was inspired by three different sources:

- The golden age of Art Deco – seen in the smooth, curved lines and polished surface;
- “The Great Gatsby”, F. Scott Fitzgerald’s landmark novel set in the glamorous Roaring Twenties in New York – captured in the elegant and stylish details: mysterious and understated, just like Gatsby, the novel’s hero;
- A vase that was always filled with fresh flowers in the house of Yochen’s grandmother.

But, perhaps Yochen explains it best, “I brought my love for my family, art and history together in one design. I wanted to keep it simple and let the glass speak for itself.” Which was exactly what Yochen has achieved with *The Gats*, a sophisticated design that delivers a drinking experience to stay with you long after the last sip has disappeared.

Throughout the year, *The Gats* will be promoted at several events and bar shows around the world. Follow Libbey Glass Europe on [Facebook](#) | [Instagram](#), or become a member of [Glassology by Libbey community on Facebook](#), for information about Libbey’s next challenge - recreating F. Scott Fitzgerald’s favorite cocktails. You won’t want to miss it!

---

## FEATURES OF *THE GATS*

*The Gats* is available in two capacities, Rocks and High-Ball; it is sold in a bulk carton of 12; it has curving and smooth forms; art deco look; durable and perfect for all type of drinks.



## ABOUT YOCHEN VERBEECK



Yochen Verbeeck comes from Belgium and is a bartender at *Cocktails at Nine*, in Antwerp. He describes himself as a perfectionist with a great passion for the cocktail scene, which combined with his love of learning, makes him a perfect Libbey Ambassador.



LIBBEY

---

**ABOUT LIBBEY EMEA**

At Libbey EMEA we dedicate our day-to-day business servicing our customers in Retail, Foodservice and B2B, with a variety of high-quality, elegant and strong glassware supported by equally strong guarantees and solutions.

We work for the ones that look for quality and originality. We are passionate in doing this and to provide, inspire and share with our customers the everyday moments.

**ABOUT LIBBEY INC.**

Based in Toledo, Ohio, Libbey Inc. is one of the largest glass tableware manufacturers in the world. Libbey Inc. operates manufacturing plants in the United States, Mexico, China, Portugal and the Netherlands. In existence since 1818, the company supplies tabletop products to retail, foodservice and B2B customers in over 100 countries. Libbey's global brand portfolio, in addition to its namesake brand, includes Crisa®, Royal Leerdam, Syracuse® China and World® Tableware International. In 2017, Libbey Inc.'s net sales totaled \$781.8 million.

Additional information about Libbey group is available at [www.libbey.com](http://www.libbey.com)

LIBBEY EUROPE

Sandra Saldanha · PR & Communication EMEA

[Sandra.saldanha@libbey.com](mailto:Sandra.saldanha@libbey.com) · mobile: +351 919 769 146  
<https://foodservice.libbey.eu/> · [www.glassologybylibbey.com](http://www.glassologybylibbey.com)